Parul University | Entrepreneurship Development Centre

INSTITUTION'S INNOVATION COUNCIL (Ministry of Education Initiative)

A Report
On

Parul Innovation and Entrepreneurship Research Centre | G20 भारत 2023 INDIA | 75 Azadi Ka Amrit Mahotsav

VADODARA
TOYCATHON 2023
Where Fun meets Innovation!

Preliminary Round
26th to 28th June, 2023

Grand Finale
03rd to 05th July, 2023

Rewards
- Cash Prize
- Incubation & Funding support
- Support to file IP
- Linkage with toy industry to scale up

Organized by

Parul University NAAC A++ | Vadodara Startup Studio | FAB LAB Parul University

Supported by

INSTITUTION'S INNOVATION COUNCIL (Ministry of Education Initiative) | SSIP | **Registration Fees** Rs. 250 Per Team

For more details scan the QR code or visit our website:

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REGISTRATION

Scan the QR Code

The Institution's Innovation Council (IIC) - Entrepreneurship Development Centre (EDC) Parul University organized 2nd Edition of "Vadodara Toycathon 2.0"

Introduction:

Vadodara Toycathon 2023 was an outstanding initiative aimed at fostering creativity and ingenuity among students from schools and universities. The event served as a platform for young minds to explore their innovative potential and turn their toy ideas into tangible realities. It focused on the rich heritage of Bharatiya civilization, history, culture, mythology, and ethos, inspiring participants to create novel toys deeply rooted in their roots.

Objective:

The primary goal of Vadodara Toycathon 2023 was to encourage participants to come up with innovative toy and game ideas while embracing the cultural ethos of India. By emphasizing educational and developmental benefits, the event sought to promote ideas that not only entertained but also enhanced learning and skill development.

Event Structure:

Vadodara Toycathon 2023 was divided into two rounds:

Round -1: Preliminary

Date: 26th to 28th June 2023

In this round, 66 teams from universities/colleges and 34 teams from schools were allotted 2 days and 1 day, respectively, for brainstorming their toy ideas. Participants were required to prepare and submit presentations aligning with the given themes. These presentations covered various aspects of their toy concept, including its concept, design, materials, target audience, and educational or developmental benefits. Participants were also encouraged to highlight the unique features that set their toy apart from other products in the market. The evaluation for the Grand Finale round was based on the quality of the presentations submitted.

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Round – 2: Grand Finale:

Date: 03rd to 5th July, 2023

The top 47 teams selected from the preliminary round were granted a dedicated timeframe of 2 days to work on developing functional prototypes of their toy designs. On the 3rd day, a toy expo was organized where participants showcased their toys in front of the general public and a jury panel. To facilitate the process, participants were provided with essential resources, such as necessary tools and mechanical and electronic equipment, except for materials.
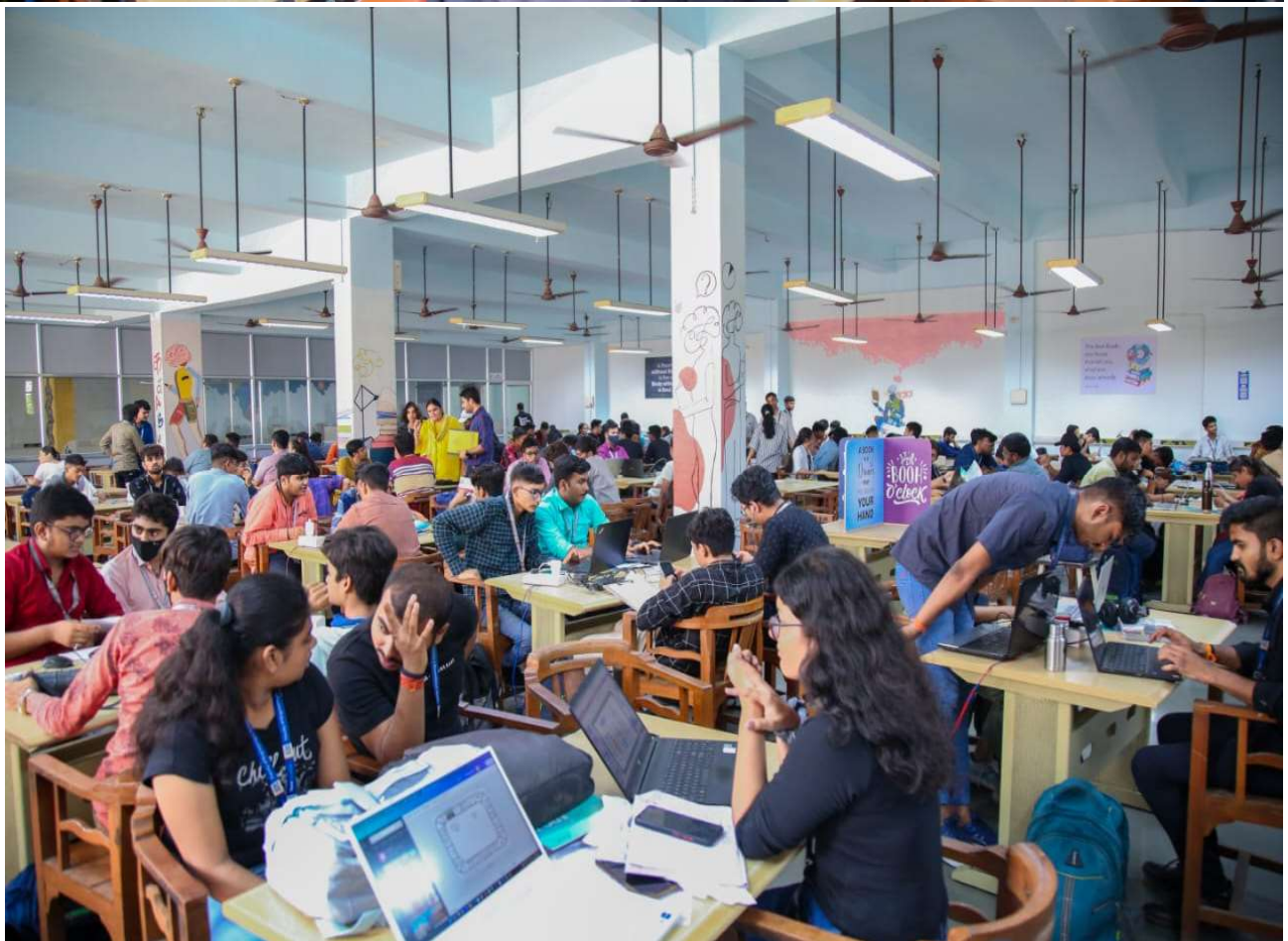
Winners and Prizes:

The winners of the Vadodara Toycathon 2023 were selected based on their performance in the Grand Finale. Seven teams secured top positions, with 3 teams from schools and 4 teams from universities. As a reward for their exceptional achievements, the winners received enticing prizes, including cash rewards, comprehensive Intellectual Property Rights (IPR) support, and valuable incubation support to help bring their ideas to the market by establishing their startups. These prizes aimed to assist the winners in transforming their prototypes into successful marketable products.

Conclusion:

Vadodara Toycathon 2023 proved to be an excellent platform for nurturing the creative spirit of young students. By emphasizing India's cultural heritage, the event encouraged participants to develop innovative toys and games with educational and developmental benefits. The participation of numerous teams from universities and schools showcased the immense potential and talent present among the youth of the nation. The winners of the event have not only been recognized and rewarded for their exceptional ideas but have also been provided with the necessary support to take their innovations to the market successfully. Vadodara Toycathon 2023 undoubtedly left a lasting impact on the participants and contributed to the promotion of indigenous toy development in India.

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Glimpses of Activity

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